

Dear Federation of Serbia,

From the 23<sup>rd</sup> until the 30<sup>th</sup> of September 2017 we celebrate the **European Week of Sport!**  
And we have even better news: you and your clubs can participate very easily!

The European Week of Sport aims to promote sport and physical activity across Europe. The Week is for everyone, regardless of age, background or fitness level. With a focus on grassroots initiatives, it will inspire Europeans to #BeActive on a regular basis and create opportunities in peoples' everyday lives to exercise more.

After two successful collaborations with the European Commission, the **European Union of Gymnastics** is an official partner of the European Week of Sport again.

For this year's edition we organize a fun **PHOTO CHALLENGE** and it's very easy to participate! We ask your members, their family and friends, their neighbours, school teachers etc. to do a **balance pose**, take a photo or video and post it on **Facebook or Twitter**, using the hashtags **#gymbalance**, **#BeActive** and mentioning UEG. The funniest picture will win a cool prize!

Attached you can already find the balance photo of our 'Gymnastics for All-committee'.  
Will you do better? 😊

The joint folder will help you to promote this photo challenge in your clubs.  
We count on your help to make a success out of this European Week of Sport and hope to receive many unique BALANCE-photos!

With my very best regards,

Heidi Marie Taksdal  
UEG Technical Committee Gymnastics for All